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Fall, 1952

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Presentation of

FINE PERENNIALS

From America's Leading, Exclusively Wholesale Source for
FINE PERENNIALS . . . Quality and Dependability is the Only
Secret . . . GOOD PLANTS and GOOD FRIENDS Have Done
It . . . TOGETHER!!

Wholesale Only



The Joseph F. Martin Co., Inc.

BOX 189

PAINESVILLE, OHIO

When You Think of Fine Perennials
Thanks, Everyone, For Thinking of . . .

THE JOSEPH F. MARTIN CO., INC.

**America's Leading, Exclusively Wholesale Source For Fine Perennials.
Where Good Plants and Good Friends Get Together!!**

Dear Friends:

This front page isn't a salesman. It is the most valuable in the book and it is reserved everytime for thanks to our customer family — the most valuable asset that we have.

Each year, it is becoming more deeply established in the trade that the Joseph F. Martin Co., Inc. is the prompt source for the complete assortment of hardy plants that tradesmen utilize so profitably.

This happy circumstance can't be anything else than a recommendation from those whom we serve so continually, and we can only await the opportunity to appreciate all of you appropriately. Perhaps the splendid availability of hardy plants will help to do this for us.

Featured in the background of every line in this book is **QUALITY**. Every plant that you will receive is at maturity, but not beyond it. You are delivered no seedlings, liners, or finely cut divisions. Your plant is through all stages of propagation.

Not over or under grown, they are exactly at that point that will have them producing their fullness with you or with your customer. No part of the productive life of the plant is spent here, where it would be wasted for your purpose.

The finest planting time for hardy perennial plants is in the fall. Mother nature affords the best conditions and the nature of our business affords the time.

Here, we stand ready to receive our old friends and new, and to serve them promptly to take advantage of these ideal conditions. May we have the pleasure soon?

Sincerely,

THE JOSEPH F. MARTIN CO., Inc.

A SPECIAL CASH DISCOUNT

In effect, a cash discount is a profit on investment even before the merchandise is received, and we are glad to tender the advantage to you. For your cash consideration, take —

2%

ON ALL ORDERS OF \$10.00 OR MORE

THESE ARE *Fine Perennials*

(All Fully Developed Field Grown, Exhibition Grade)

FROM **HARDY PLANT HEADQUARTERS**

Available NOW through Fall, 1952. Reservation may also
be made for delivery through Winter and Spring, 1953.

THE JOSEPH F. MARTIN CO., INC.

SPECIALIST WHOLESALE GROWERS

West Jackson Street, P. O. Box 189
PAINESVILLE, OHIO

All Plant Are 5 at the 10 Rate; 25 at the 100 Rate

ACHILLEA — Milfoil or Yarrow

Per 10 Per 100

Rock and Border Perennials valuable for cutting. They grow in any conditions, rich or poor, sun or shade, damp or dry. The abundance of sucker growth will have them completely filling an area in the second season, making it unnecessary to cultivate them.

ANGEL'S BREATH. It grows as an inverted bowl, twenty inches high and spreads two feet. In flower, it is so profusely covered that the rich green foliage, decorative otherwise, can scarcely be seen. The white is the purest, and the composition of the flower is fully double without a trace of center. It is brand new and has our highest recommendations 2.50 20.00

SNOWBALL. Larger and whiter blooms than "The Pearl"; very fine for florists' filler. 15-18 inch. 1.75 12.50

TOMENTOSA AUREA. Charming yellow, blooming in June. Nice in the rockery or in the border. 2.00 15.00

ADENOPHORA

POTANINI. Three feet, bushy, leaves deep green, coarsely toothed, flowers light blue, broad bell shape and hung in racemes. 2.25 18.00

AGROSTEMMA — Rose Campion

CORONARIA ATROSANGUINEA. Silvery foliage, deep blood red flowers in June and July. 2.00 15.00

AJUGA — Bugle

For edging or carpeting in sun or shade. Beautiful anywhere, particularly useful as a solution to a difficult planting problem. Plant them at the base of trees, to edge a drive, to come up from the edge of a pool, almost anywhere. Their leaves are a striking shiny green. They grow so strongly that, once established, they dominate weeds.

REPTANS RUBRA. Grows 3 to 4 inches high, with deep purplish blue flowers May and June. 2.00 15.00

REPTANS VARIEGATED. Rosettes of pale apple green and clear primrose yellow in perfect variegation, compact creeping habit, flowers sky blue 3 to 4 inches, prolific. 2.00 15.00

ALYSSUM — Rock Madwort

SAXTILE COMPACTUM GOLD DUST. An improved form. Robust and brightly flowered, it is a fine dwarf, compact Basket of Gold. Flowers April and May. 2.00 15.00

ANCHUSA — Sea Bugloss, Alkenet

ITALICA DROPMORE. Pretty gentian blue flowers in Spring. 2.00 15.00

MYOSOTIDIFLORA. Dainty blue flowers and branchy sprays during April and May. Fine for shade and sun. 2.25 18.00

Per 10 Per 100

AQUILEGIA — Columbine

MRS. SCOTT ELLIOTT HYBRIDS. Wonderful colors and color combinations with very long spurred flowers. Colors range through shades of lavenders, mauves, blue, purples, whites, creams, yellow to bronze red and blue shades.	2.00	15.00
CRIMSON STAR. (True-originator's strain). Large, crimson sepals and spurs, white petals. Entirely different.	2.25	18.00

ARABIS

ALPINA FL. PL. Double White Rock Cress. Flowers April to June. A very fine rock plant and the sprays of flowers can find any number of uses in the florist shop.	2.25	18.00
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ARMERIA — Sea Pink or Thrift

CEPHALOTES RUBRA. Good sized flowers of striking red; grows dwarfer than Bee's Ruby and Glory of Holland.	2.00	15.00
LAUCHEANA. Bright rosy red. Height 3 to 6 inches. May-June.	2.00	15.00
MARITIMA SPLENDENS. (Statice America). Rosey magenta flowers on one foot stems.	2.00	15.00
GLORY OF HOLLAND. Similar to Bee's Ruby except that the flowers are a good clear pink, also fine for florists.	2.25	18.00

ARTEMESIA

SILVER KING. Bright silver-coated stems and foliage are of great value for florists' fillers, can also be dried for winter use.	2.00	15.00
SILVER QUEEN. Like Silver King, but sturdier in growth, producing stronger and longer stems. Larger, bushier plant.	2.00	15.00

ASCLEPIAS

TUBEROSA. A showy native plant about 2½ feet high. Produces brilliant orange-scarlet flowers during July and August. Nice for cutting.	1.75	12.00
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HARDY ASTERS

The outstanding selection of asters offered below are all field grown and wonderfully developed for satisfactory transplanting in the Fall as they so prefer it.

ABENDROTHER. Beautiful deep rose, 5 ft.	3.00	25.00
ANTWERP PEARL. Exceedingly free flowering with large, wide open, satiny-pink flowers with yellow center, about 4½ ft. high.	2.25	18.00
BLUE PLUME. Stately grower, rich deep purple nearly double flowers on spikes of splendid form.	2.00	15.00
CLIMAX. One of the best and showiest, with large pyramidal spikes of large light lavender blue flowers.	2.00	15.00
COUNTESS OF DUDLEY. (Dwarf). Clear pink with yellow eye. 9 inch.	2.00	15.00
DAZZLER. Brilliant rosy-red, symmetric, 3 ft. clean grower.	3.00	25.00
HARRINGTON PINK ADORABLE. This variety was introduced a little after the well-known Harrington's Pink. Habit and growth are similar, but the color is a slightly deeper pink. Height 4½ feet. Flowers in September and October. Very worthwhile.	2.25	18.00
LILACTIME. Lovely soft lilac. 12 inch.	2.00	15.00
MT. EVEREST. Best white aster. Forms well shaped pointed pyramids of florets on stately stems.	2.75	22.50
PACIFIC AMARANTHE. A new beauty. Grows about 12 inches, flowers early August until October with an unending freshness. Deep, never fading, red purple flowers are in profusion on sturdy stems. Height and symmetry make it perfect for the front of the border, for sale out of pots or out of beds.	2.50	20.00
PINK PARTY. The best of the pinks. Florets form a prolific pyramidal head borne on stately stems.	2.25	18.00
PLENTY. A fine new introduction. Flowers half-dollar size, and the clean pure powder blue of Frikartl. Plants grow to 2½ feet, extremely productive.	2.50	20.00

All Plants are 5 at the 10 Rate; 25 at the 100 Rate

There are times when it may be desirable to order less than 5 plants of one kind for your trial. We are glad to cooperate. Please add 10 cents per plant to the 10 rate to share the cost of the custom handling outside the wholesale aggregating.

HARDY ASTERS—Continued

	Per 10	Per 100
PROSPERITY. Large, deep rosy pink flowers in great wavy masses on plants about 3½ to 4 feet high. It commences to bloom in early September and lasts well into October. This is one of the finest pink Novibelgi types and replaces all pinks in this group.	2.50	20.00
PURPLE FEATHER. A compact plant about 15 inches high, commencing to flower in late August. The plant forms a mound. The purplish violet, raylike flowers are gracefully arranged and give a feathery effect. A fine low growing long blooming plant for foreground planting. ...	2.50	20.00
RONALD. Rosy pink to lilac. 12 inches.	2.00	15.00
STAR OF WARTBURG. Flowers are large lilac-blue with striking orange center on 12 to 14 inch stems. Field grown plants for late fall delivery.	2.25	18.00
THE CARDINAL. Bright semi-double, large flowered red. 3 ft. New... ..	2.75	22.50
VIOLETTA. Deep violet purple, an unusually double, blooms early on sturdy thickly foliaged, symmetrically formed plants.	2.25	18.00
WHITE LADY. One of the finest pure white.	2.25	18.00

ASTILBE

BONN. As bright as it is possible to imagine a soft pink. Compact and a very vigorous grower, it is a delightful garden item, a prolific cut flower producer. Resale is prompt out of beds and pots.	4.00	35.00
COLOGNE. A deep crimson pink, compact and vigorous, it won't be too tall for an edging, yet may be used as the focal point of the border. Generous cut flower producer, re-sells out of beds and pots.	4.00	35.00
KOBLENZ. Grows in the manner and form of Fanal, but the red is deeper, brighter and not as loosely formed on the flower stem.	4.00	35.00
PEACH BLOSSOM. The old favorite forcer. Pure peach, stems long and tall in profusion. Bright foliage.	4.00	35.00

BELLIS PERENNIS.

BELLIS PERENNIS MONSTROSA MIXED. Favorite English Daisy. ..	1.75	12.00
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BOLTONIA — False Chamomile

ASTEROIDES. Pure white daisy-like medium tall. Thrives in any difficult location.	2.00	5.00
SNOWBANK. This variety grows tall and stands solidly without staking at all. Beautiful snow white flowers abundantly produced on strong erect stems through Sept. and Oct.	2.00	15.00

CARNATIONS HARDY GRENADIN

CARDINAL	GOLDEN SUN	KING OF THE BLACKS
ROSE QUEEN	SNOW QUEEN	
All varieties Priced	1.75	12.50

CAMPANULA — Bell Flower

ROTUNDIFOLIA. 1 foot. June to August. In the wild it is more slender and taller than in the garden, clear blue flowers. Especially suited for crevices in the rock garden or steep slopes, if planted to show a pendant habit.	2.25	18.00
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CATANANCHE — (Blue Cupidone)

COERULEA. Pretty deep blue. 18 inch. July.	2.00	15.00
COERULEA ALABA. Pure white.	2.00	15.00

CHRYSANTHEMUM MAXIMUM — Shasta Daisy

DIENER'S GIANT HYBRIDS. Flowers of very interesting form, varying from fully double strains, no centers, to semi-doubles and singles.	2.25	18.00
ESTHER READE. Well recognized and universally used, pure white crested fully double shasta daisy.	2.50	20.00
FOOLPROOF. Large, airy, and graceful, a single in form with a tendency to overlay another small row of petals for a very crisp effect. It is a July, August Daisy.	3.00	25.00
MAJESTIC. Immense 5 to 6 inch flowers, smallest button center. Double row of overlapping petals makes flower full, compact, and firm. 28 to 30 inch sturdy stems prolifically produced. Very hardy. Medium early	3.00	25.00
MT. SHASTA. A cut flower leader, available in quantity for sale as field grown clumps for the first time. Fully double high crested flowers borne on stately stems.	2.50	20.00
SUPREME. One of the best cut flower daisies. Large crisp single flowers borne on a sturdy stem. Good keeper.	2.50	20.00

Hardy Chrysanthemums

FRESH CLUMPS FROM THE FIELD!

U. S. TOP LIST — 171 VARIETIES !

A Premium Selection of the Finest in the Trade Today.
The plants are all field grown, all fully developed one year, all heavily stolonated, and all will be shipped to you without a single stolon removed. There are no divisions in our Mum fields.

The field grown plants that you will receive will have been flowered and carefully rogued. They are plants that held their flowers, did not drop their leaves, and have NO sign of stunt.

The assortment of varieties will not be challenged anywhere. Our own work, the best of other originators, too, all thoroughly tried and found fit for the very profitable application of the hardy Chrysanthemums to every plantsman's merchandising plan.

ALL PLANTS FULLY DEVELOPED FIELD GROWN.

GROUP ONE

... Medium and tall — cut and decorative — double and pompon —

	Per 10	Per 100
ALABASTER. Large pure white English. Five inches, mid-season	2.50	20.00
ALEX CUMMINGS. 1952's wonder Mum. 4 in. flowers, rich pure cerise that gently matures to a delightful rose. 2½ ft., Sept. 30 on	4.00	35.00
ALGONQUIN. One of the best yellow mums producing pure bright yellow flowers three inches across.	2.00	15.00
ALLEGRO. Double. Glowing shrimp — pink with coppery salmon sheen. Early October.	2.25	18.00
ANN. Flowers fully double white, 2-3 in. across. Compact. Early.	2.50	20.00
ANNIVERSARY. Full double, fine light pink. Rose buds faintly buff at center when fully open. Flowers 3 in, plants 24 in. wide, very early variety. Always bright and green, very decorative	2.50	20.00
ARAPAHOE. Flowers bright red with pure bronze reverse. Flowers very large — four to five inch blooms in clusters. Free growing, early, frost resistant. New for 1952.	4.00	35.00
ARGONNE. Mid-season. 24 in. A full, rounded button pompon of rich, jewel-like, amaranth purple. Distinctive for its overwhelming mass of bloom on sturdy stems, and its ability to hold that difficult color right through the season until frost.	3.00	25.00
AVALANCHE. Very large white flowers 4 inches across; perfect cut flower type.	2.50	20.00
BALCOMBE BRILLIANCE. (English) Mid-season. 24 in. Brilliant red in the carnival shade. Fully double, largest size, borne on heavily foliate, strongly stemmed plant. Bright until hard frost.	3.00	25.00

Wintering Chrysanthemums purchased in the fall is not a problem if you heed this.

Temperature is not the damaging factor — **WATER IS.** This list of Chrysanthemums is hardy in all zones of the U. S. Whether you heel into beds or plant into rows, just make sure that you will have no surplus **water** on your plants either in the winter or in the early spring. In the beds, be sure that the heeling soil is raised four or five inches above the contour of the area. In the field rows, raise a hill five inches above the aisle space **first**, then plant. That's all there is to it!

	Per 10	Per 100
BETTY. Splendid upright rose-pink without a trace of magenta. One of the finest new pinks.	2.50	20.00
BISHOP GANNON. A close yellow pompon, all the cut flower qualities	2.00	15.00
BOKHARA. An exotic beauty, a blend of crimson and wine, early October, fully double.	2.50	20.00
BONFIRE. Fully double, multitudes of burnt-bronze-red flowers on graceful stems, frost resistant.	2.00	15.00
BRIGADIER. (DePetris) Oct. 1. Large carmine red pompon. Full double. Solid flower form. Bushy, decorate growth, clean foliage. 20-24 in., strong stemmed. One of the finest new varieties.	4.00	35.00
BRONZE PYRAMID. A straight, spire-like new variety, tops for cutting. Strong and doesn't lean. Duplex flowers are high-tone orange-bronze.	2.00	15.00
CALVIN COOLIDGE. Old favorite long lost commercially, now returned to us from a collector's garden. Semi-double bright red with a bit of fragrance, mid-season, medium tall, prolific.	2.00	15.00
CANARY WONDER. Breath taking new color. Soft canary primrose. Perfect 2 in. pompon in huge sprays on 2½ ft. plants. Superb for cutting and display sales. Blooms early, grows clean.	2.25	18.00
CANDLELIGHT. Lovely and graceful, free flowering creamy white, double blossoms nicely borne, 1 to 2 feet, September.	2.25	18.00
CARNIVAL. A bright, brilliant play of bronze, red and golden bronze shades. Full double, 3 in. flowers on dignified, well branched sprays. ...	2.75	22.50
CECIL BEED. New. Splendid early full double deep lavender pink. 24 in., freely flowered in branching sprays. Disease and frost resistant. ...	3.00	
CHARLES NYE. A superlative pure yellow pompon; tall and spire-like, blooms freely in compact clusters borne on sturdy stems.	2.50	20.00
CHIPPEWA. A large double bright aster purple, an early one, Sept. 5th, which grows 24 inches high. Tends to fade in the hot sun, but in cool weather the color is beautiful.	2.50	20.00
CHIKUITA. A lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets. ...	2.00	15.00
CHORALE. Biscuit shaped flowers of light Phlox Pink. After a long last, it ages to a startling chalk white. Blooms from September to frost. New.	3.50	30.00
CHRIS COLUMBUS. New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.	2.25	18.00
CRIMSON BANNER. (English). A superlative beauty. Perfectly hardy. Blooms early, is a flower show of bright crimson, 4 in. flowers.	3.00	25.00
CYDONIA. Brilliant orange-chestnut overlaid with maghogany.	2.00	15.00
DARK PINK JEWEL. Everybody asks for it! This deeply colored, long lasting variety is the best of the Jewels — an irreplaceable pom... ..	2.50	20.00
DAWNROSE. Grenadine-pink to bittersweet pink, lightening to clear, bright flesh at margin. 24 in. Oct.	2.50	20.00
DEE DEE AHRENS. Med., compact, full flowering shaggy white. It is among the finest for cutting or decorative planting. Sept. 1st.	2.25	18.00
DEAN KAY. Produces a great abundance of excellent rose-pink flowers in a profuse mass.	2.00	15.00
DEFIANCE. A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems. 26 inch, Sept. 17.	2.75	22.50
DRAGON LADY. A new mum color too — a satin smooth Chinese Red, more striking than Caliph, deeper than Red Velvet. Blooms mid-September and continues six weeks without fading. Mature flowers develop spoon tips. Foliage is deep waxy green.	3.00	25.00
EARLY WONDER IMPROVED. A great advance in Pink pompons. Rich deep pink, not cold or coarse, fine cut flower, 2½ ft., late Sept.	2.50	20.00
EDITH. Early. 18 inch. This one will hold a place among the finest for a generation. Flowers fully double, 3-4 inches across, and a lovely royal aster-purple. Upright, the bush is full and firm.	3.00	25.00
EDGERTON SWEETHEART. (English). Mid-season. 24 inch. This is one of the first of a new series that promises to be fine for American adaptation. Flower are huge, fully double, glowing salmon-bronze. Prolific producer of cutting stems with durable center piece or basket blooms.	3.00	25.00
ELIZABETH HOOD. (DePetris). Vivid lavender pink, full double pompon, finest spray formation. 30 in., healthy habits, vigorous grower. October.	3.00	25.00
ELSIE. Productive buttercup yellow, it is daisy like, fully double, closely piled multiple rows.	2.50	20.00

HARDY CHRYSANTHEMUMS - Group One — Continued

	Per 10	Per 100
EMBER. A brilliant glowing bronze, a combination of coral and orange shades.	2.00	15.00
ERMINE. D. (Kraus). Fully double, wide-petaled, pure white with cream center. Tall, sturdy plants; vigorous grower. Very frost-resistant flowers. Excellent for cutting. 30 inch, Oct. 1.	2.50	20.00
E. A. WANDERER. Brilliant glistening golden yellow, early free flowering, 18 inches.	2.25	18.00
EUREKA GIANT. A superb new Mum with huge, semi-double orange-bronze flowers, healthy foliage, strong grower. A new variety that is completely different.	2.00	15.00
FLAXEN BEAUTY. Huge and beautiful, a gorgeous blend of peach, yellow and coral with a soft gold flush. 4 in. blooms, frost proof, 2 feet tall — perfect for bedding or cutting.	2.25	18.00
FORTUNE. Mammoth blooms of rich cream blend. Lusty 2½ ft. In full bloom early Octoebr. One of the best of the new.	3.00	25.00
GENERAL BRADLEY. Superb blending of apricot, sea-shell pink and buff. 3 in. flowers in long stemmed clusters, August to frost.	2.75	22.50
GENERAL MacARTHUR. A deluge of glowing coppery red. 3 in. blooms are bright even on the duller days. Sturdy, wind proof stems, beautiful dark foliate. In bloom from August to frost.	2.75	22.50
GENERAL MARSHALL. Ray florets are a rich harmony of deep old rose, purple and gold with light buff reverse, slightly incurved. The petals appear edged with gold. Hardy, 2 ft., early.	2.75	22.50
GOBLIN. Airy, graceful habit. Grows to a height of 2 feet. Produces lovely distinct warm golden bronze flowers, fully double.	2.00	15.00
GOLDEN SURPRISE. New 1952. Hurley. Excellent, very early, tightly knit, double variety. Flowers deep lemon chrome and slightly incurved. Foliage lustrous and disease resistant. Cut and garden.	3.00	25.00
GOLDEN SUNSET. An immense burnished copper with a ruby center. One of the largest and most showy of recent introductions. Good cut flower, a prolific decorator from Oct. 1 to frost.	2.75	22.50
GOVERNOR DUFF. Early. 18 inch. Tightly knit, fully double, the blooms are firm, and densely petaled bright orange pompon, more than 2 inches across.	2.25	18.00
HARBINGER. A glorious early bronze with coloring of fall maples. Very good cut flower.	2.00	15.00
HILDEGARDE. (English). Carefully selected variety. Certain to bloom about mid-season. 5 in. fully double, flowers are in such heavy profusion that the foliage is obscured. Light salmon-pink, bright orange reverse — a startling effect that is all it's own.	3.00	25.00
HOLIDAY. Lusty newcomer, a stunning bronze gold shading to old gold. 4 in. decorative, strap like petals, full double. A bountiful cut variety. Early. Frost resistant.	3.50	30.00
HUNTSMAN. Vivid and nobly brilliant, bright scarlet, overlaid orange-bronze 2½ to 3 inch on two foot branching plant. Early October, extremely hardy.	2.75	22.50
HURRICANE. (English). Unusual reflexing variety. Broad rolled petals thickly populate a generous flower. Vivid crimson, early, 24 in. tall, sturdy cutting stems.	3.00	25.00
INDIANA. (A really hardy English). A beauty with a deep crimson duplex flower that shades to the black-maroon of Carnation King of the Blacks.	2.25	18.00
INSPIRATION. Large rich orange red, sturdy and upright. Excellent for cutting. Buds and flowers frost hardy. October first.	3.00	25.00
IVORY GLOW. A perfect creamy white double pompon. Blooms mid-September, grows to thirty inches.	2.50	20.00
JAMES STEWART. One of the finest bright yellow cutting pompoms. It is a very tightly formed half-dollar sized full double. Sprays are flat and show atop strong stems. Early. 30 inches.	3.00	25.00
JAYEFF. Huge 4 in. flowers. Fully double, no centers. A deep, positive pink — a drifting, dazzling sheen. It can't be beat for pure flower form, good disease resistant growing habits. Early.	2.50	20.00
JEWELRY. Rosy orchid Button. Makes perfect little flowers with an irresistible iridescent sheen. Hardy plant. Late September.	2.25	18.00
JUDITH ANDERSON. An outstanding pot or garden Pompon. The clear buttercup yellow flowers are nicely rounded, 1½ inches across.	2.25	18.00
KATHLEEN LEHMAN. Full double, bright orange gold deepening to red gold at center. An exciting new bronze. 24 in., early.	3.00	25.00

	Per 10	Per 100
KAY TASHIMA. Double, large white spider flowering variety. Tender but very worthwhile.	3.00	25.00
LAVENDER LADY. Still "the" lavender. Exquisitely formed 3 in. decorative flowers, full and lovely on a floriferous 2½ ft. plant. Late September bloomer.	2.50	20.00
LEE POWELL. New, very large mid-western variety. An unusual blend of Chinese yellow and old gold. 4 in. bloom, flat, full, and perfect. 2½ feet, September, very hardy.	3.00	25.00
LESHARA. Each branch terminates with a cluster of five to twenty-five blooms, 3 in., fully double, clear, non-fading mulberry red. It has no comparative anywhere that we know of. Will stand repeated freezes of 22 degrees without becoming unsightly. Blooms for 6-8 weeks from late September.	4.00	35.00
LIFE. Mid-season — 30 in. Bright copper rose, duplex in form, inner swirl yellow. Healthy appealing cut flower. 3 in. blooms, each stem is a bouquet.	3.00	25.00
MAGNIFICENT. Glorious 4 in. flowers of plum-red or rosy cardinal with coppery cast. Strong branches, excellent for cutting, 26 in., Oct. 1... ..	2.50	20.00
MAGNOLIA. Mid-season. 24 inch. Liberally petaled duplex flowers — its name is the best description for its color. It is one of those strikingly different varieties in any planting.	2.50	20.00
MALINDA BROWN. A magnificent rose pink with strong lavender undertone. Flowers globular, mounded at center, petals strongly incurved. and twisted. 2 feet, September 27.	3.00	25.00
MARGARET ANN. Full double, large flowering rosy purple. Fine for cutting. 2 ft., mid-Sept.	2.00	15.00
MARGIE. A beauty, early double flower dark red, 2 ft. early.	2.50	20.00
MARTIN'S WHITE. The popularity captured by this new white has tempted us to leave the name stand. We are proud to have it bear the identity of this company. Its flowers are a lustrous, clear white, large, fully double, and do command attention in any planting.	3.00	25.00
MAROONETTE. Super hardy, upright grower with compactly double flowers of an intense maroon. 24 inches, foliage clean deep green.	2.00	15.00
MASQUERADE. Mid-season, 14 inches. A compact, healthy, heavily stemmed bush. It bears literally hundreds of fully double rose to purple pompons on every plant.	2.75	22.50
MING. Double, richly free flowering plant. 4 inch blooms, chinese yellow with tangerine orange at center. A fine cut flower, 24in. early.	3.00	25.00
MISTY MAID. Ladies' favorite. Airy, 2 feet, loaded with graceful 3-inch blooms of delicate shell pink. Contrasts tender pink buds and open flowers. Wonderful to cut. Early.	2.25	18.00
MOONBEAMS. Early 24 inch. This is the improved Pale Moon that we have been waiting for. Soft primrose yellow tinged ivory, fully fully double in huge sprays on strong stems. 4 inch bloom.	3.00	25.00
MRS. R. A. WALKER. A rather tender spider, but really worth protection. It is an exotic deep lavender that could only come from the orient. Healthy, decorate grower.	3.00	25.00
MRS. KIDDER. The old favorite, 4 inch, full double, large incurved deep lemon pompon. Those who cut it say that it will never be beat. ...	3.00	25.00
MY LADY. Very unusual and novel, flowers are large, double, orange-yellow.	2.50	20.00
MYRTLE WALGREEN. Rich amaranth purple underlaid with silvery lilac, aging to clean, clear mallow purple. 4 inch bloom, 2 feet tall, September 20.	3.00	25.00
OLIVE LONGLAND. Large fully double salmon orange, an unusual duplex, early.	2.25	18.00
ORCHID HELEN. Fully double and very early. 3 inch blooms are tasteful Orchid-Pink. The low, 18 inch bush is compact and upright. Fine for cutting or the border.	2.75	22.50
PATRICIA LEHMAN. Double, sparkling geranium pink with peach center. Recurved and twisted petals give a fluffy, feathery effect. Strong grower, good for cut flowers and the decorative, hardy border.	3.00	25.00
PEGGY. Early, 2 feet. This probably is the most unusual variety that we have. Opens a dusky fuchsia-copper-rose blend and changes to peach with gold overtones. All of this on the fresh flower. Fully double flowers are heavily borne in branching sprays on sturdy stems.	2.75	22.50

HARDY CHRYSANTHEMUMS - Group One — Continued

	Per 10	Per 100
PEGGY ANN HOOVER. The flower petals are of the lilac-pink order. Flowers are on the style of a ball or show Dahlia. The stamens are exceptionally long and incurved. It is a strong grower, growing from 2 feet to 30 inches high.	2.00	15.00
PEPITA. Densely quilled button-pompon of eggshell-white with darker center when young, changing to pure white with cream center. 26 inch, Sept. 28.	2.00	15.00
PERFECTION. (English). Mid-season, 24 inch. A large, incurved, well shaped flower fully double to the tightly knit center. Gracious pure cream colored 4 inch blooms.	3.00	25.00
PINK RADIANCE. Multitudes of highly luminous pink blossoms on rugged plants.	2.00	15.00
POLAR ICE. Clear glistening white flowers, fully double, upright, 18 to 24 inches, early.	2.00	15.00
REDCOAT. As hardy as the men it pays tribute and as brilliant as the uniforms they wear. A strong grower, really new red, fully double. Flowers in profusion on strong succulent eighteen inch stems. Early. Heavy field grown.	2.50	20.00
RED DOTY. This is the companionate red of the well known White Doty. Fully double, blooms at the same time as White Doty.	2.25	18.00
RED FEATHER. An able successor to Red Velvet. Livid red, full double, 3 inch blooms borne in sprays on a 2 ft. plant. Early.	3.00	25.00
RED GOLD. A pompon red and orange gold atop stately stems. Early strong grower. Very popular.	2.25	18.00
ROSE MARIE. The old favorite, 24 in., compact, shaggy flowered but immensely double old rose. Mid-season.	2.00	15.00
ROSE PRINCESS. A deep pink of long lasting substance. Resists fading and frost, is fully hardy for many seasons of border decoration and bountiful cut flower yield. Mid-season, 30 in.	3.00	25.00
ROSITA. D. (Kraus). Compact, light Persian-rose button-pompon. Bush completely covered with pink buttons. 26 inch, Sept. 24.	2.00	15.00
RUBY POMPON. Color is a ruby crimson, startlingly more rich and glowing than other Pompons. In full flower early October.	2.25	18.00
SEPTEMBER CHEER. Early, 15 inch. A new rich cherry red Chrysanthemum color. The fully double flowers are generous in size and borne in profusion on strong stems. It is liberal in cut volume, and makes a symmetric pot plant.	3.00	
SEPTEMBER CLOUD. Large, purest ivory-white ball-like blossom with soft primrose shading in center.	2.00	15.00
SEPTEMBER DAWN. Pink in a strong hue, one of the most popular in any exhibition planting.	2.00	15.00
SEPTEMBER WINE. The red of sparkling Burgundy, full duplex, compact, branchy plant, mid-September.	2.00	15.00
SEQUOIA. Elegant good-sized, double blooms of a mellow amber color	2.00	15.00
SILVER SHEEN. A medium incurved white. Somewhat tender to handle but its superlative cut flower qualities repay the effort liberally. It is 36 inches tall, and blooms mid-October.	3.00	25.00
SILVER PLATE. In full bloom in early October, its large white makes sight sale sure. It too needs mulching to carry, but its exceptional decorative ability more than compensates. 6 inch flowers, 24 inches tall	3.00	25.00
SINCERITY. A fortunate sport of Lavender Lady. Lavish 3 inch flower opens soft lavender pink and matures to gleaming ivory white. Superb for cutting, grows to 2½ ft., blooms late September.	2.50	20.00
SPINDRIFT. Fully double 3 inch decorative bloom that flares faintly like a dahlia. Pure white with just enough softening at the creamy center. Stocky 18-24 inch plants, early October.	4.00	35.00
STALWART. Prolific golden bronze, fully double pompon. Frost hardy, blooms September 15th, 2 ft.	2.00	15.00
SUNAPE. A new golden yellow developed by Prof. Holley. Very early.	2.00	15.00
TAMPICO. (U.S.D.A) A high crested double bronze with long stems making it superb for cutting. Flowers group in a close cluster right at the top. Foliage is clean and green, blooms early.	2.00	15.00
TAPESTRY. A surprising and delightful variation of shades. Fine flowers, 3 inches and up tastefully graded from rich rose pink to mellow ashes of rose. Gold flush. 2 feet. September.	2.50	20.00
TEMPEST. (English). Mid-season. 24 inch. A startling bright crimson that is a prompt attention arrester in its field grouping or the cut flower arrangement. Fully double in the best of the English forms.	2.50	20.00

	Per 10	Per 100
TIME. Splendidly conceived sparkling orchid lavender, huge sprays and blooms. 30 inches tall, 4 inch blooms, early.	3.00	25.00
WESTBOURNE. (English). The largest of the rich reds. A fine habit. cleanly foliated, profusely blooming variety.	2.25	18.00
WHITE CLOUD. Pure white decorative. 3-4 in. blooms. Good stems, healthy habit, excellent as a cut flower. Early, frost safe.	2.75	22.50
WHITE WONDER. Early flowering white garden pompon ball shaped, broad petaled, a mellow grower.	2.25	18.00
YELLOW AVALANCHE. A brilliant soft yellow, bud sport of the famous white Avalanche. Unexcelled for cutting. Very early, hardy.	2.50	20.00
YELLOW BLANKET. A clear yellow button pompon. Very free flowering, on the order of Judith Anderson. Early, grows to 24 inches	2.25	18.00
YELLOW DEAN KAY. An enchanting progression in the valuable Dean Kay series. Bright golden yellow flowers.	2.00	15.00

GROUP TWO

THE CUSHION AND LOW GROWING CHRYSANTHEMUMS—Double and Pompon — all plants fully developed field grown and to be shipped with all stolons intact.

AUTUMN GOLD. Mid-season. Low, bright gold on yellow, duplex; hundreds of blooms en-masse atop an upright plant. Blooms right to the ground, makes a fine ball. A row in the field, a block in the border, is a dazzling show of color.	2.00	15.00
ASTRID GOOD MORNING. Single, creamy yellow form of the Chrysanthemum Astrid. Hardy Korean. Mid-season.	2.00	15.00
CANDY. A mound of flowers cascading from a full crest and right to the ground in solid mass. Eighteen inches tall, three feet through in the first year. Color is a prominent, full pink with a sugar-sheen. Individual flowers fully double, two inches. Beautiful display, prolific for cutting. Heavy field grown.	3.00	25.00
CODY. It is an Improved Pink Cushion. Plants are 12 inches tall and up to 40 inches wide. It is extremely hardy and an early bloomer. ..	2.75	22.50
CHAMPION CUSHION. Reddish deep bronze, a distinct color.	2.00	15.00
CORAL SEA. Informal masses of semi-double blossoms. Color, salmon-buff suffused coppery rose. Altogether distinct and striking.	2.00	15.00
CUTIE. A profusion of tiny cherry-red button type flowers covering a sturdy compact 15 inch plant. Durable flowers and foliage lasting long after frost and freezing.	2.00	15.00
DE LUXE RED CUSHION. Double flowers of a really bright shade of red.	2.50	20.00
DIXIE WHITE CLOUD. Low growing, bright shaggy white flowers in fluffy profusion on compact, clinging plant. Early.	3.00	25.00
DWARF JEWEL. Soft lavender pompon buttons, exactly Jewel but on a dwarf, compact, healthy, crisply foliated plant. Early.	2.50	20.00
EARLY JOAN HELEN. Brilliant large, semi-double Mum produces blossoms in such profusion that the plant becomes an 18-inch mound of sparkling beauty. Flowers are a rich garnet, shading to Rhododendron purple, and accented by a brilliant center. Blooms in September.	2.25	18.00
FORTY-NINER. All the richness of pure gold. Blooms early in September, a shower of the cleanest yellow gold flowers, and they stay until frost. Fully double, incurved, uniform in sprays atop eighteen inch stems. Completely in bloom to the ground, they are a focus of sunshine in the fall.	3.00	25.00
GOLDEN CARPET. Utterly distinct, a rounded 1 foot rug of glowing golden yellow 1 inch pompons. Often over 2 foot spread. Flowers all along stem from September 15th on. Fine for border, edging, rock garden or pot sales. Very choice.	2.50	20.00
GOLDEN MOUND. An excellent golden yellow cushion, a distinct advance Fully double pompons on short dark green branches arranged in symmetric sprays. This is fine. Low. Early.	3.00	25.00
MEADOW GOLD. Deep butter yellow, 16 inch sturdy stems, mid-Sept.	2.25	18.00
MENTOR. Bright salmon pink, a close knit pompon the size of a silver dollar.	2.25	18.00

GROUP TWO - CUSHIONS AND LOW GROWING — Continued

	Per 10	Per 100
NANKEEN. A medium tall golden cushion with flowers completely different from what is expected from the type. Full double, tightly knit, color is a lively polished gold. Blooms early. Heavy F.G.	2.75	22.50
OMAHA. One of the finest cushions, uniform, compact, fifteen to eighteen inches tall, 40 inch spread, color pure delightful sunkist orange, petals quilled, Sept. 15 to frost.	2.25	18.00
PINK CUSHION. Numerous bright pink flowers.	2.00	15.00
PONCA. Early. 14 inch. A striking fuchsia purple, the only variety in color. It is upright to its low height, and flowers fully double. A dignified formal border.	2.50	20.00
POWDER PUFF. Matures to purest white of any cushion yet, with 1½ inch double blossom on 1 ft. mound. Blooms in early September its first year, and late summer the second year.	2.25	18.00
PYGMY ROSE. Very dwarf, perky upright, crisply growing pompon. Clever miniature flowers are borne by the hundred, a bright rose with a silvery sheen. For edging, grouping, potting.	2.50	20.00
RONNIE. Grows a symmetric 12 inches, each plant a twin of the one next to it. Flowers are a close knit, exotic purple pompon with a twinkling varnished texture that makes this one of the best. Early.	3.00	25.00
SALUTE. A perfect deep purple, the memorial tribute shade, soft and fluffy, yet so double the petals seem to be tightly woven. Extremely bushy, twelve inches tall, completely covered by bloom in the first week of September.	2.50	20.00
SERENE. A new white companion to Hurley's Yellow Supreme. The flowers resist weather and stay bright and pure for many weeks.	2.00	15.00
SPARKLE. A full double golden yellow specked bright bronze and brilliant red. Mid-season. This is its first introduction and the stock is so limited that more complete description is unwarranted.	2.50	20.00
SUNBEAM. A new cushion type pompon, a mound of buttercup yellow flowers practically cover the foliage. 12 inches, mid-Sept.	2.00	15.00
TECUMSEH. Firmly compact, fine foliage, formal habit, flowers a bright yellow disc-form pompon. Color red, buff bronze, shaded coral. Very novel. Early.	3.50	
WAKU. A firm, low growing pure white that fits the need for a border of extreme floriferousness.	2.00	15.00
W. P. SNYDER. Fully double, tightly formed apricot bronze. Cushion character, plenty for cutting, grows compact to 26 inches tall, 30 inches wide. Continuous from Sept. 1 to frost.	2.00	15.00
WHITE CUSHION. White flowers.	2.00	15.00
YELLOW CUSHION. Pure golden yellow, very brilliant.	2.25	18.00
YELLOW SUPREME. A new bright sulphur yellow of unusual vigorous habit and long lasting quality in flower.	2.50	20.00

GROUP THREE**... THE NOVEL SPOON MUMS**

BURNING BRIGHT. Exciting new spoon. Jasper red and orange base. In the setting sun it is on fire. 20 in. tall, 4 in. flowers, early.	2.50	20.00
CARDINAL SPOON. Perhaps the best of the spoons. Vivid contrast of cardinal red and gold. Graceful grower, 20 in., early.	2.50	20.00
CAROL C. Light lavender with amaranth tips. Delicate tubular petals with mallow purple. 3½ in. bloom, 30 in. tall, early.	2.50	20.00
CHARM SPOON. Quite double, Oriental red. Softens to deep rose. ...	2.50	20.00
GOODNIGHT IRENE. Soft red to light Mimosa Yellow. 4 in. flower, crisply borne on stately, deep green, healthy bush. Early.	2.50	20.00
GRAND CANYON. Magnolia purple. Bright as a whirling pinwheel. Wonderful to cut. 4 in. flowers in profusion. Early.	2.50	20.00
IVORY SPOON. Rich silver glossed Ivory pastel. A beauty.	2.50	20.00
JANICE. Apricot to Egyptian buff. An excellent form, frost resistant and beautifully carrying it's flowers. Early.	2.50	20.00
LOVELINESS SPOON. Tends to full double, one of the nicest spoons. Low growing, compact, healthily bushy, flowers soft carmine rose. ...	2.50	20.00
LOVELY NELL. Terra Cotta to Naple yellow. Incurved. Frost resistant, healthily foliated, stately for cutting. Early.	2.50	20.00

The Joseph F. Martin Co., Inc., Painesville, Ohio

AMOUNT ENCLOSED \$ _____

[illegible]

SPECIAL NOTICE — Where Parcel Post is preferred method of shipment please include postage to 10% of value

QUANTITY WANTED	ARTICLES WANTED	PRICE
	AMOUNT BROUGHT FORWARD —	
	CASH WITH ORDER DISCOUNT — 2% on Orders \$10.00 and up	

FIELD GROWN HARDY CHRYSANTHEMUMS

SHIP TO _____ _____ STREET _____ CITY _____ STATE _____	VIA _____ DATE _____ PREFERRED DELIVERY DATE _____
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Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.
	GROUP ONE GENERAL LIST			ARAPAHOE 10-\$4.00; 100-\$35.00			BONFIRE 10-\$2.00; 100-\$15.00	
	ALABASTER 10-\$2.50; 100-\$20.00			ARGONNE 10-\$3.00; 100-\$25.00			BRIGADIER 10-\$4.00; 100-\$35.00	
	ALEX CUMMING 10-\$4.00; 100-\$35.00			AVALANCHE 10-\$2.50; 100-\$20.00			BRONZE PYRAMID 10-\$2.00; 100-\$15.00	
	ALGONQUIN 10-\$2.00; 100-\$15.00			BALCOMBE BRILLIANCE 10-\$3.00; 100-\$25.00			CANARY WONDER 10-\$2.25; 100-\$18.00	
	ANN (USDA) 10-\$2.50; 100-\$20.00			BETTY 10-\$2.50; 100-\$20.00			CANDLELIGHT 10-\$2.25; 100-\$18.00	
	ALLEGRO 10-\$2.25; 100-\$18.00			BISHOP GANNON 10-\$2.00; 100-\$15.00			CARNIVAL 10-\$2.75; 100-\$22.50	
	ANNIVERSARY 10-\$2.50; 100-\$20.00			BOKHARA 10-\$2.50; 100-\$20.00			CECIL BEED 10-\$3.00; 100-\$25.00	
	TOTAL COLUMN 1			TOTAL COLUMN 2			TOTAL COLUMN 3	

Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.
	CHARLES NYE 10-\$2.50; 100-\$20.00			GOLDEN SURPRISE 10-\$3.00; 100-\$25.00			MASQUERADE 10-\$2.75; 100-\$22.50	
	CHIPPEWA 10-\$2.50; 100-\$20.00			GOLDEN SUNSET 10-\$2.75; 100-\$22.50			MING 10-\$3.00; 100-\$25.00	
	CHIQUITA 10-\$2.00; 100-\$15.00			GOVERNOR DUFF 10-\$2.25; 100-\$18.00			MISTY MAID 10-\$2.25; 100-\$18.00	
	CHORALE 10-\$3.50; 100-\$30.00			HARBINGER 10-\$2.00; 100-\$15.00			MOONBEAMS 10-\$3.00; 100-\$25.00	
	CHRIS COLUMBUS 10-\$2.25; 100-\$18.00			HILDEGARDE 10-\$3.00; 100-\$25.00			MRS. R. A. WALKER 10-\$3.00; 100-\$25.00	
	CRIMSON BANNER 10-\$3.00; 100-\$25.00			HOLIDAY 10-\$3.50; 100-\$30.00			MRS. KIDDER 10-\$3.00; 100-\$25.00	
	CYDONIA 10-\$2.00; 100-\$15.00			HUNTSMAN 10-\$2.75; 100-\$22.50			MY LADY 10-\$2.50; 100-\$20.00	
	DK. PINK JEWELL 10-\$2.50; 100-\$20.00			HURRICANE 10-\$3.00; 100-\$25.00			MYRTLE WALGREEN 10-\$3.00; 100-\$25.00	
	DAWNROSE 10-\$2.50; 100-\$20.00			INDIANA 10-\$2.25; 100-\$18.00			OLIVE LONGLAND 10-\$2.25; 100-\$18.00	
	DEE DEE AHRENS 10-\$2.25; 100-\$18.00			INSPIRATION 10-\$3.00; 100-\$25.00			ORCHID HELEN 10-\$2.75; 100-\$22.50	
	DEAN KAY 10-\$2.00; 100-\$15.00			IVORY GLOW 10-\$2.50; 100-\$20.00			PATRICIA LEHMAN 10-\$3.00; 100-\$25.00	
	DEFIANCE 10-\$2.75; 100-\$22.50			JAMES STEWART 10-\$3.00; 100-\$25.00			PEGGY 10-\$2.75; 100-\$22.50	
	DRAGON LADY 10-\$3.00; 100-\$25.00			JAYEFF 10-\$2.50; 100-\$20.00			PEGGY ANN HOOVER 10-\$2.00; 100-\$15.00	
	EARLY WONDER IMP. 10-\$2.50; 100-\$20.00			JEWELRY 10-\$2.25; 100-\$18.00			PEPITA 10-\$2.00; 100-\$15.00	
	EDITH 10-\$3.00; 100-\$25.00			JUDITH ANDERSON 10-\$2.25; 100-\$18.00			PERFECTION 10-\$3.00; 100-\$25.00	
	EDGERTON SWEETH'T 10-\$3.00; 100-\$25.00			KATHLEEN LEHMAN 10-\$3.00; 100-\$25.00			PINK RADIANCE 10-\$2.00; 100-\$15.00	
	ELIZABETH HOOD 10-\$3.00; 100-\$25.00			KAY TASHIMA 10-\$3.00; 100-\$25.00			POLAR ICE 10-\$2.00; 100-\$15.00	
	ELSIE 10-\$2.50; 100-\$20.00			LAVENDER LADY 10-\$2.50; 100-\$20.00			REDCOAT 10-\$2.50; 100-\$20.00	
	EMBER 10-\$2.00; 100-\$15.00			LEE POWELL 10-\$3.00; 100-\$25.00			RED DOTY 10-\$2.25; 100-\$18.00	
	ERMINE 10-\$2.50; 100-\$20.00			LESHARA 10-\$4.00; 100-\$35.00			RED FEATHER 10-\$3.00; 100-\$25.00	
	EUGENE A. WANDERER 10-\$2.25; 100-\$18.00			LIFE 10-\$3.00; 100-\$25.00			RED GOLD 10-\$2.25; 100-\$18.00	
	EUREKA GIANT 10-\$2.00; 100-\$15.00			MAGNIFICENT 10-\$2.50; 100-\$20.00			ROSE MARIE 10-\$2.00; 100-\$15.00	
	FLAXEN BEAUTY 10-\$2.25; 100-\$18.00			MAGNOLIA 10-\$2.50; 100-\$20.00			ROSE PRINCESS 10-\$3.00; 100-\$25.00	
	FORTUNE 10-\$3.00; 100-\$25.00			MALINDA BROWN 10-\$3.00; 100-\$25.00			ROSITA 10-\$2.00; 100-\$15.00	
	GENERAL BRADLEY 10-\$2.75; 100-\$22.50			MARGARET ANN 10-\$2.00; 100-\$15.00			RUBY POMPON 10-\$2.25; 100-\$18.00	
	GENERAL MacARTHUR 10-\$2.75; 100-\$22.50			MARGIE 10-\$2.50; 100-\$20.00			SEPTEMBER CHEER 10-\$3.00;	
	GENERAL MARSHALL 10-\$2.75; 100-\$22.50			MARTIN'S WHITE 10-\$3.00; 100-\$25.00			SEPTEMBER CLOUD 10-\$2.00; 100-\$15.00	
	GOBLIN 10-\$2.00; 100-\$15.00			MAROONETTE 10-\$2.00; 100-\$15.00			SEPTEMBER DAWN 10-\$2.00; 100-\$15.00	
	TOTAL COLUMN 4			TOTAL COLUMN 5			TOTAL COLUMN 6	

(OVER)

Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.	Qty.	5 of ea. at 10 rate 25 of ea. at 100 rate	Amt.
	SEPTEMBER WINE 10-\$2.00; 100-\$15.00			DIXIE WHITE CLOUD 10-\$3.00; 100-\$25.00			CAROL C. 10-\$2.50; 100-\$20.00	
	SEQUOIA 10-\$2.00; 100-\$15.00			DWARF JEWELL 10-\$2.50; 100-\$20.00			CHARM SPOON 10-\$2.50; 100-\$20.00	
	SILVER SHEEN 10-\$3.00; 100-\$25.00			EARLY JOAN HELEN 10-\$2.25; 100-\$18.00			GOODNIGHT IRENE 10-\$2.50; 100-\$20.00	
	SILVER PLATE 10-\$3.00; 100-\$25.00			FORTY-NINER 10-\$3.00; 100-\$25.00			GRAND CANYON 10-\$2.50; 100-\$20.00	
	SINCERITY 10-\$2.50; 100-\$20.00			GOLDEN CARPET 10-\$2.50; 100-\$20.00			IVORY SPOON 10-\$2.50; 100-\$20.00	
	SPINDRIFT 10-\$4.00; 100-\$35.00			GOLDEN MOUND 10-\$3.00; 100-\$25.00			JANICE 10-\$2.50; 100-\$20.00	
	STALWART 10-\$2.00; 100-\$15.00			MEADOW GOLD 10-\$2.25; 100-\$18.00			LOVELINESS SPOON 10-\$2.50; 100-\$20.00	
	SUNAPE 10-\$2.00; 100-\$15.00			MENTOR 10-\$2.25; 100-\$18.00			LOVELY NELL 10-\$2.50; 100-\$20.00	
	TAMPICO 10-\$2.00; 100-\$15.00			NANKEEN 10-\$2.75; 100-\$22.50			ORCHID SPOON 10-\$2.25; 100-\$18.00	
	TAPESTRY 10-\$2.50; 100-\$20.00			OMAHA 10-\$2.25; 100-\$18.00			PUMPKIN SPOON 10-\$3.00; 100-\$25.00	
	TEMPEST 10-\$2.50; 100-\$20.00			PINK CUSHION 10-\$2.00; 100-\$15.00			REMEMBER ME 10-\$2.50; 100-\$20.00	
	TIME 10-\$3.00; 100-\$25.00			PONCA 10-\$2.50; 100-\$20.00			ROSEMARY 10-\$2.50; 100-\$20.00	
	WESTBOURNE 10-\$2.25; 100-\$18.00			POWDER PUFF 10-\$2.25; 100-\$18.00			ROSE SPOON 10-\$2.50; 100-\$20.00	
	WHITE CLOUD 10-\$2.75; 100-\$22.50			PYGMY ROSE 10-\$2.50; 100-\$20.00			YELLOW SPOON 10-\$2.50; 100-\$20.00	
	WHITE WONDER 10-\$2.25; 100-\$18.00			RONNIE 10-\$3.00; 100-\$25.00			TOTAL COLUMN 9	
	YELLOW AVALANCHE 10-\$2.50; 100-\$20.00			SALUTE 10-\$2.50; 100-\$20.00				
	YELLOW BLANKET 10-\$2.25; 100-\$18.00			SERENE 10-\$2.00; 100-\$15.00				
	YELLOW DEAN KAY 10-\$2.00; 100-\$15.00			SPARKLE 10-\$2.50; 100-\$20.00				
	GROUP TWO Cushion Mums			SUNBEAM 10-\$2.00; 100-\$15.00				
	AUTUMN GOLD 10-\$2.00; 100-\$15.00			TECUMSEH 10-\$3.50;				
	ASTRID GOOD MORN. 10-\$2.00; 100-\$15.00			WAKU 10-\$2.00; 100-\$15.00				
	CANDY 10-\$3.00; 100-\$25.00			W. P. SNYDER 10-\$2.00; 100-\$15.00				
	CODY 10-\$2.75; 100-\$22.50			WHITE CUSHION 10-\$2.00; 100-\$15.00				
	CHAMPION CUSHION 10-\$2.00; 100-\$15.00			YELLOW CUSHION 10-\$2.25; 100-\$18.00				
	CORAL SEA 10-\$2.00; 100-\$15.00			YELLOW SUPREME 10-\$2.50; 100-\$20.00				
	CUTIE 10-\$2.00; 100-\$15.00			GROUP THREE Spoon Mums				
	DeLUXE RED CUSH'N 10-\$2.50; 100-\$20.00			BURNING BRIGHT 10-\$2.50; 100-\$20.00				
	TOTAL COLUMN 7			CARDINAL SPOON 10-\$2.50; 100-\$20.00				
				TOTAL COLUMN 8				

TO TOTAL COLUMNS

COL. 1 \$ _____

COL. 2 \$ _____

COL. 3 \$ _____

COL. 4 \$ _____

COL. 5 \$ _____

COL. 6 \$ _____

COL. 7 \$ _____

COL. 8 \$ _____

COL. 9 \$ _____

GROSS \$ _____

LESS 2% \$ _____

NET \$ _____

THANK YOU!

	Per 10	Per 100
PUMPKIN SPOON. New for 1952. Densely branched plant, 3 in. blooms of persimmon orange aging to stafford yellow. Free flowering and excellent cut. September 30, 30 in. tall.	3.00	25.00
REMEMBER ME. Turkey red shading to Jasper red, so bright it is difficult to describe. 4 in. frost resistant flowers. Early.	2.50	20.00
ROSEMARY. Amaranth rose to pastel mauve. Attractive upright plant that grows beautifully to 36 inches. 4 in. bloom. Early.	2.50	20.00
ROSE SPOON. This is the pure rose that is, with yellow, the most positive pure color that exists in the many spoon varieties. Grows in healthy habit to 30 in. tall, bears multitudinous loads of 4 in. flowers and comes in early and bright.	2.50	20.00
YELLOW SPOON. The oldest and yet the class leader of this striking family. It is a pure color, no distracting shadings. Early.	2.50	20.00

In the middle of this catalog we have inserted a handy order aid. It lists all of the Chrysanthemums as they occur in these pages. Just fill it in and your Chrysanthemum order is quickly and easily completed.

This book belongs to you. Consider the writings as your own. If there is anything in it that you would like to use, just go right ahead. No rights are reserved. If we can ever add anything that is helpful, please call on us.

Field grown mums used as stock for planting are far and away the most economical way to acquire the liberal quantities that create the display that sells. Your plants will be loaded with stolons. Consider each stolon a plant in the field next year. You can't buy your Chrysanthemums in any way, pots or rotted cuttings, and come close to the low cost of your own divisions from these field grown plants.

COREOPSIS

DOUBLE SUNBURST. Double golden yellow flowers of good size preferred for cutting.	2.00	15.00
GOLDEN SHOWER. Rich golden yellow. Continuous bloom June until frost. 24 inch. Verticillate foliage.	2.25	18.00
GOLDEN WHEEL. New and distinct. The deep golden yellow petals are rolled like a spoon Chrysanthemum and the radiate from a small yellow center like the spokes of a wheel. Long stems, long lasting quality.	2.25	18.00
LANCEOLATA GRANDIFLORA. Hardy border, 15 to 18 inches, flowers bright yellow in great profusion.	2.00	15.00

DELPHINIUMS

BELLADONNA IMPROVED CLIVIDEN BEAUTY. Light blue.	1.75	12.50
LAMARTINA. Deep blue with conspicuous white center. Very tall grower enormous spike, growing 6 to 8 feet high. A wonderful variety.	1.75	12.50

DIANTHUS SWEET PINKS

LITTLE JOE. 6 in. tall, large Crimson blooms. Just about the neatest dwarf article in the perennials.	2.75	22.50
OLD SPICE. Everblooming bright salmon pink, grows to 14 inches, heavily scented.	3.00	
WALLACE RED. Semi-double brilliant crimson red flowers on 8-12 in. stems, blooms all summer. Grows compactly and cleanly.	3.00	25.00

DICENTRA — Bleeding Heart

EXIMEA. Plumy Bleeding Heart. Dwarf, fine cut foliage.	3.00	25.00
SPECTABILIS. The old-fashioned favorite, fine for forcing, 5-8 eye, heavy 3-5 eye, heavy.	4.00	37.50
	3.50	32.50

DIGITALIS — Foxglove

GIANT SHIRLEY. Magnificent strain of mixed. 5-7 ft., June.	1.75	12.50
NEW PRINCESS PASTELS. A fine assortment of pastel shades.	1.75	12.50

ECHINOPS — Globe Thistle

TAPLOW BLUE. This variety is particularly desirable. The flower heads are larger and are intense metallic blue. It is very free flowering and does beautifully in difficult, dry soils. A clump of Taplow Blue makes a fine contrast growing alongside of white Phlox. Plant in full sun. Hardy anywhere.	2.50	20.00
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Per 10 Per 100

ERIGERON

- SPECIOSUS HYB. GR.** Large handsome blue flowers, violet tinted and yellow center. Michaelmas daisy-like flowers in June and July. Fine for cutting. 2.25 18.00

EUPATORIUM — Florists' Hardy Ageratum

- COELESTINUM.** Lavender blue flowers from August to frost. A fine perennial for florists' use. 2.00 15.00

EUPHORBIA — Flowering Spurge

- MYRSINITES.** Trailing. Silvery gray leaves, yellow flowers in racemes. Does equally well in sun or shade. 2.00 15.00
- POLYCHROMA.** Formal. 1 foot. Hemispherical clump covered with yellow flowers through May and June. Fine border. 2.00 15.00

HARDY FERNS

- ADIANTUM PEDATUM.** (Hardy Maidenhair) 1.75 12.00
- ASPIDIUM SPINULOSUM.** (Spinulosa Wood Fern). 1.57 12.00
- ASPIDIUM FELIX-FOEMINA.** (Lady Fern). 1.75 12.00
- DICKSONIA PUNCTILOBULA.** (Hay scented Fern). 1.75 12.00
- DRYOPTERIS MARGINALIS.** (Evergreen Wood Fern). 1.75 12.00
- ONOCLEA.** (Sensitive Fern). 1.75 12.00
- ONOCLEA STRUTHIOPTERIS.** (Ostrich Fern) 1.75 12.00
- OSMUNDA CINNAMONEA.** (Cinnamon Fern). 1.75 12.00
- OSMUNDA REGALIS.** (Royal Fern). 1.75 12.00
- POLYSTICHUM ACROSTICHOIDES.** (Christmas Fern). 1.75 12.00

FUNKIA — Hosta, Plantain Lily

- UNDULATA VARIEGATA.** Truly variegated leaved Hosta or Plantain Lily. These plants are heavily-eyed forcing grade. 2.25 18.00

GAILLARDIA — Blanket Flower

- BURGUNDY.** Shining deep wine red showing practically no yellow. 2.00 15.00
- DAZZLER.** Large golden yellow and maroon flowers on strong wiry stems, 14 to 18 inches in length. 2.00 15.00
- DWARF GOBLIN.** The neat Gaillardia Goblin is especially suitable for the rock garden. The plants are dwarf 12 to 16 inches high and form broad bushes of close and compact habit. 2.00 15.00
- GRANDIFLORA SUPERBA.** This is considered one of the most beautiful and desirable plants in cultivation, beginning to bloom in June, they continue one mass the entire season. A most beautiful combination of colors. 2.25 18.00
- PORTOLA HYBRIDS.** A new strain of large flowering Gaillardia having a color range from reddish bronze to a deep gold. Very satisfactory as a cut flower. 2.00 15.00

GEUM — Avenas

- LADY STRATHEDEN.** A fine introduction of great merit. Rich golden yellow blossoms, counterpart of G. Mrs. Bradshaw. Fine for hardy gardens. 2.25 18.00
- MRS. BRADSHAW.** (Chinense). A splendid variety with large double flowers of a fiery red, blooming nearly all summer. Particularly attractive. 2.25 18.00

GYPSOPHILA

- BRISTOL FAIRY.** The value of Gypsophila Bristol Fairy for cutting and border exhibition is fond knowledge. One of the finest crops in our memory is growing in our nursery rows. These tip-top field grown plants will be available in limited quantity for delivery after the 15th of Sept. 4.00 35.00
- OLDHAMIANA.** A long season filler. Flowers white, delicately tinted pink. 2.50 20.00
- PANICULATA SNOW-WHITE DOUBLE.** Pure white double strain, 2 ft. 1.75 12.50
- PANICULATA.** Dense and spreading, flowers in feathery panicles. 1.75 12.50

HELENIUM — Helen Flower

- RIVERTON BEAUTY.** Pure lemon-yellow, with disc of purplish black. 3 to 4 feet high; early fall from August to October. 2.50 20.00

HELIANTHUS

	Per 10	Per 100
CORONATION. Large perfect double flowers of a rich yellow color from August to October.	2.00	15.00
LODDON GOLD. Enormous Dahlia-like flowers of a bright color, often 5 inches in diameter. Valuable for cutting.	2.00	15.00
MULTIFLORUS FL. PL. Exceptionally showy large double golden flowers during July and August.	2.00	15.00

HELIOPSIS — Hardy Zinnia

INCOMPARABILIS SUMMER GOLD. An improved form, producing large, almost double flowers of rich golden color.	2.00	15.00
SCABRA EXCELSA. Chrome-yellow, maturing to bright yellow, nearly all fully three feet, blooms mid-July to end of Sept.	2.00	15.00

HEMEROCALLIS

AMARYLLIS. Beautiful golden orange. July and August.	3.00	25.00
AUGUST PIONEER. 3 ft. mid-August to October. Flowers lavishly set, color chrome orange with outer half of petals delicately flushed red. ...	4.00	35.00
BAGDAD. 3½ ft. July. Rich combination of clear orange throat, outer petals coppery red and mid-zone madder-brown.	3.00	25.00
BAY STATE. (Bet). A large glistening yellow. Fast growing. 46 in. June to August.	2.50	20.00
DR. REGAL. Rich orange yellow, May, 2½ ft.	2.00	15.00
DAUNTLESS. 3 ft. July, August. Pale yellowish orange. Large wide overlapping petals. Fine.	3.00	25.00
D. D. WYMAN. Golden-yellow, tawny splashed petals; July and August.	2.25	18.00
FLAVA. (Lemon Lily). Sweet scented clear yellow; June.	2.00	15.00
FULVA. Coppery orange shaded crimson, July.	2.00	15.00
FULVA MACULATA. Identical in color to Fulva. Flowers much larger all growth characteristics more robust.	2.00	15.00
GOLDENI. Deep, golden orange flowers in early July.	2.00	15.00
GYPSY. Brilliant deep orange flowers in July.	1.75	12.50
HYPERION. The favorite large trumpeted clear yellow.	3.00	25.00
KWANSO FL. PL. Large, double flowered with rich golden bronze flowers in July and August.	1.75	12.50
LEMON KING. Fluted lemon yellow flowers on 3 foot stems. July.	2.00	15.00
MARGARET PERRY. Scarlet orange, center suffused yellow.	2.00	15.00
MARY STOKER. 42 inches. Definitely one of the most beautiful hybrids. Brownish red with a prominent canary yellow stripe. Clear canary throat. July and August.	3.00	25.00
MIKADO. Combination of orange with mahogany-red spot on each petal. Early June to July.	2.00	15.00
OPHIR. Large, rich golden yellow flowers in July and August.	2.25	18.00
THE GEM. The richest yellow. In late July, immense clusters are borne on 3 ft. stems.	2.25	18.00
THUNBERGI. Like Flava, but flowers in July, a month later. Two to three feet, a distinctive pale yellow.	2.00	15.00

HEUCHERA — Coral Bells

GARNET. Unusually large bells; color is a crystal clear deep pink.	2.50	20.00
PERRY'S WHITE. Pure white, silvery foliate, low growing variety. A beautiful member of a valuable family.	2.75	22.50
QUEEN OF HEARTS. One of the best Heucheras. Attractive plant of dainty flowered sprays of coral red during summer.	2.50	20.00
RAIN OF FIRE. (Pluie De Feu). Compact growing variety, producing bright red flowers. Due to its durability this variety is one of the outstanding good reds.	2.50	20.00
SPITFIRE. Brightest red, our selection for the best. Strong, durable liberally flowered with choice cutting stems.	2.75	22.50

HIBISCUS — Mallows

MARTIN'S GIANT HYBRIDS. Flowers six to twelve inches across. Every Hibiscus color is represented in the candy-stick color range. 3-4 feet. One of the finest of plants.	2.50	20.00
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Per 10 Per 100

HOLLYHOCKS

These are fully developed, flowering size plants. No seedlings, no liners.

CHATER'S DOUBLE HOLLYHOCKS

We have excellent stocks of the standard doubles carefully grown to secure trueness to color. The following are the best colors:

NEWPORT PINK	SALMON ROSE	RED (Scarlet)		
White	Yellow		1.75	12.50

IBERIS

LITTLE GEM. Dwarf, pure white flowers in June.	2.50	20.00
SEMPERVIRENS. Very dwarf, covered with a sheet of white. Perfectly Hardy. Height 6 to 8 inches.	2.25	18.00
SNOWFLAKE. A great variety of 6 to 8 inches high, having exceptionally large, pure white flowers borne in great masses during May and June.	2.50	20.00

IRIS GERMANICA — German Iris

AUTUMN HAZE. Wine and violet, prolific, medium.	3.00	25.00
BLACK MAGIC. Intense deep violet blue, the best we have seen and the favorite in the nursery.	2.50	20.00
BUFFAWN. Large pure lavender-pink.	3.00	25.00
BERKLEY GOLD. 3 ft. Shining gold color. Tall stems, good-sized flowers, well substantiated and clear colored.	8.00	25.00
CALIFORNIA GOLD. 36 inches, a clear, deep yellow.	2.50	20.00
CALIFORNIA PEACH. 3 ft. Peach-pink. Salmon-Apricot falls.	3.00	25.00
CHINA MAID. Blended Pink, Bronze, and Lilac, tasteful.	2.25	18.00
COPPER LUSTRE. Blended Gold and Copper.	2.75	22.50
DEPUTE NOMBLOTT. Fine copper red.	2.50	20.00
DESTINY. Faint blue purple.	2.50	20.00
EL MOHR. Finest new mulberry red.	3.00	25.00
FLORA CAMPBELL. A self of beautiful styled rich russet-red to peach-red.	2.50	20.00
FLORA ZENOR. Something entirely different in color — a melting cameo-pink that has been referred to as "like the foam on a Strawberry soda." It has lines of heavier color near the haft, with a most startling shrimp-red beard. Not large, it is an Iris to be enjoyed as a clump for its most novel color.	3.00	25.00
FRIEDA MOHR. Fragrant pink.	2.25	18.00
GOLDEN FLEECE. Large ruffled flowers with an edging of gold.	3.50	30.00
GOLDEN SPIKE. Tall, deep golden yellow.	2.75	22.50
GRACE MOHR. Good light lavender.	2.75	22.50
GRAND CANYON. Bronzy plum colored brightened at center with gold beard.	3.50	30.00
GREAT LAKES. Finest blue.	3.00	25.00
LANCASTER. 3 ft. Blend of copper, old rose and brown. Very broad.	2.50	20.00
LORELY. Perfect-shaped flowers, falls of a deep ultra-marine blue more or less veined with creamy-white and bordered sulphur yellow, making a beautiful contrast.	1.75	12.00
MOUNTAIN SKY. An exquisite soft blue.	2.75	22.50
MOROCCO ROSE. A very fine rose pink.	3.50	30.00
OR MOHR. Gray purple, a dandy.	2.75	22.50
PLUIE D'OR. A fine medium yellow.	2.00	15.00
SABLE. Glistening, large, very dark violet.	4.00	35.00
SEPTEMBER SKIES. A rich, clear, purple self.	2.00	15.00
SNOW FLURRY. Beautiful blue white.	4.50	40.00
TREASURE ISLAND. 3 ft. Pure rich vivid yellow tones. Untarnished.	2.50	20.00
VENUS D'MILO. Popular pure white.	2.50	20.00
WABASH. Purple and white, the best.	3.50	30.00
WAR EAGLE. Deep copper rose red.	2.75	22.50
WINNESHIEK. 3 ft. Choice dark blue, lustrous.	2.75	22.50
WHITE AUTUMN KING. Pure white, medium.	2.75	22.50
ZADA. Bright red bronze favorite.	2.00	15.00

IRIS SIBERICA — Siberian Iris

	Per 10	Per 100
CAESAR'S BROTHER. A New fine blue.	2.00	15.00
KINGFISHER BLUE. Large, bright blue on 4 to 5 ft. stems.	1.75	12.00
PEGGY PERRY. Ruffled rich violet-blue with white center.	1.75	12.00
SNOW QUEEN. An exquisite hardy iris, the flowers are snow white, large and well formed, producing in great abundance. Foliage light and graceful. Suitable for flower border or waterside. 3 ft.	2.00	15.00
IRIS PUMILA		
EXCELSA. A splendid pale yellow.	1.75	12.50
FLORIDA. Soft primrose-yellow.	1.75	12.50
ICEBERG. Best of the whites.	1.75	12.50
THE BRIDE. A fine white.	1.75	12.50
WHITE QUEEN. Finest white, early.	1.75	12.50
YELLOW.	1.75	12.50

ORCHID IRIS KAEMPFERI

The units we offer below comprise the best assortment in the trade today. Divisions are from young plants that we have thoroughly enjoyed the benefits of a growing season just right. Our cut is the largest in the trade, guaranteeing blooming results in their first season after planting.

BLUE BIRD. Single superb dark violet.	2.75	22.50
BLUE WAVES. Large semi-double. Greyish background overlaid with		
FASCINATION. Double mauve-pink, veins blush white.	3.00	25.00
GOLD BOUND. Double pure white, gold bonded center.	3.00	25.00
HADONA. Nine petaled. Striking violet blue with gold center. Veined light blue for cool contrast.	3.50	30.00
HERCULE. Double clear blue.	3.00	25.00
KUMCHII GUMBI. Six petal dark blue variety with yellow spots in center.	3.00	25.00
KUNO-NO-OBI. Bright clear lilac with distinct rays of white surrounding the golden throat, the pure white standard tipped purple... ..	3.00	25.00
LA FAVORITE. Double, large fine white, freely veined blue, and a rich purple center.	3.00	25.00
MOMYI-NO-TAKI. Early flowering six petaled type. Large dark red with a golden center.	3.50	30.00
MRS. J. A. HAYDEN. Double white softly suffused pale violet. Anthers develop into extra petals making almost a triple form.	3.00	25.00
NEPTUNE. Strongest grower of the 3 petals. Color is a brightly red-dened mahogany.	2.75	22.50
OKI NO SHIRAKI. Double white, light blue veins.	2.75	22.50
PATROCLE. Single superb dark violet.	3.00	22.50
PURPLE AND GOLD. Large double rich violet purple.	3.00	25.00
ROSE ANNA. Double Ivory white, ruby red veins.	3.00	25.00
wisteria blue. Striking gold center. Variations make a shimmering, wave like grouping.	3.50	30.00
SEACREST. Double, blue-blush white. Fine.	3.00	25.00

LAVENDULA — Lavender

OFFICINALIS ROSEA. A new pink lavender.	2.00	15.00
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LIATRIS — Blazing Star or Gayfeather

KOBALT HYBRID. A new one, and just about the finest there is. Grows medium tall, similar in flowering characteristics to the Scariosa types, but produces much more liberally. The color is the most intense deep blue in the family. 2 year field grown.	2.25	18.00
PYCNOSTACHYA. Rich colored purple flowers on stout stalks 6 feet high. July and August.	1.50	10.00
SCARIOSA. Large, showy purple heads, flowering in mid-August. A very imposing form. 4 to 5 feet.	1.75	12.50
SEPTEMBER GLORY. Late flowering type, noted for its outstanding beauty. Purple flowers on extra long spikes during late August and September.	2.25	18.00

SPECIAL! LIATRIS ONE YEAR BULBLETS

Var: Kobalt Hyb. at \$50.00 per 1000

Pycnostachya at 35.00 per 1000

LINUM — Perennial Flax

PERENNE. May, August, pale blue flowers on slender graceful stems, spinate foliage.	2.00	15.00
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LUPINES

RUSSELL'S SELECT HYBRIDS.	2.00	15.00
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Per 10 Per 100

LYCHNIS

VISCARA FL. PL. The plants are made up of long, narrow foliage, producing vermillion red flowers on stems 14 inches in length. 2.25 18.00

LYTHRUM

ROSEUM-SUPERBUM. Deep rose, 4 ft., very bright. 2.00 15.00

MATRICARIA

GOLDEN BALL. Dwarf golden yellow plant. Forms a mass of blooms. 10 in 2.00 15.00.

MERTENSIA

VIRGINICA. (Virginia Bluebells). A foot or two high with dark green foliage and loose panicles of rich blue, rose-tinted flowers in early spring. 5 eyes. 2.00 15.00
3 eyes. 1.75 12.50

MONARDA

HYBRIDA SUNSET. A deep purplish red. Much deeper than Crambridge Scarlet. 3.00 25.00

DIDYMA, CROFTWAY PINK. A most appealing rich rose-pink. Hardy and free blooming. Like other Bergamots, it resents an irresistible attraction for hummingbirds. Does well in shady gardens and is excellent for cutting. 2.25 18.00

MYOSOTIS

PINK BEAUTY. A new true deep pink. Large and prolific free flowering forget-me-nots, absolutely hardy. 2.25 18.00

ONEOTHERA — Evening Primrose

YOUNGI. Bright lemon yellow. 24 inch. June-August. 2.00 15.00

PACHYSANTDRA — Japanese Spurge

TERMINALIS. Ground covering plant, averaging 6 to 8 inches in height and branching freely into a dense mat. Its shapely indented foliage is practically evergreen. It bears small spikes of light colored flowers during May and June. As a border for walks and drives it is most attractive; also splendid for steep in sun or shade and for dense shade under any kind of trees. F.G. 2.00 15.00
Pots 1.75 12.50

PENTSTEMON — Beard-Tongue

PINK BEAUTY. Flower spikes 30 inches high, pure pastel pink, are borne in profusion. The silvery sheen in the foliage and in the bloom makes it a beautiful garden and cut flower variety. 2.00 15.00

ROSE ELF. A lovely clean shell-pink. A beautiful cut flower; one of the outstanding new and good plants; makes a delightful companion to Gypsophila. 2.75 22.50

PHLOX SUBULATA — Moss Pink

ALBA IMPROVED. Pure white flowers completely cover the plant in May 2.25 18.00

ALEXANDER'S GIANT. Blossoms deep rose, flowers one-third larger than usual Subulata floret. Extremely vigorous, lawn green foliage. 2.00 15.00

ATROPURPUREA. Rich amaranth-red flowers with slightly darker eye. 2.00 15.00

BLUE EMERALD CUSHION. Exactly the same growing characteristics as Emerald Cushion, flowers Belladonna Blue. 2.25 18.00

BLUE HILL. Uniform, compact, covered with showy blue flowers in spring and late fall. 2.25 18.00

CRIMSON BEAUTY. A free flowering variety. Individual flowers are large of a most brilliant red with a small deep carmine center. 3.00 25.00

EMERALD CUSHION. A new pink variety, pure color, sturdy, crisply foliaged, the greenest and most compact of them all. 2.25 18.00

FAVORITE. (Alexander). A pure rose in silver shade. Rugged and distinct, it has the most universal appeal in our Subulata plantings. 2.50 20.00

ORCHID LADY. One of the best new colors in Subulata Phlox. About the earliest bloomer, pure orchid-pink with a deep violet eye, no trace of magenta. Large florets. 3.50 30.00

ROSE UNIQUE. (Alexander). Cross Brittoni and Subulata Hybrids. Spurred, compact, and tending upright, color bright clear pink, carries a symmetric star in bright red right in the eye. 2.50 20.00

ROSEA. Rose pink, fine for covering banks. 2.50 20.00

WHITE CUSHION. (Alexander). Very compact. As hardy and rugged as Rosea. Large florets are starred in center with brilliant yellow-orange pollen point. 2.50 20.00

HARDY PHLOX

	Per 10	Per 100
AFRICA. Brilliant carmine red with blood-red eye.	2.00	15.00
AMERICAN BEAUTY. Color true American and panicles large. Strong growing type.	2.25	18.00
ANNA COOK. Soft lilac pink with faint carmine eye. 36 inch.	2.00	15.00
BARON VON HOCHBURG. Black-red. 42 inches.	2.00	15.00
BEACON. Brilliant cherry red.	2.25	18.00
B. COMPTE. Tall growing variety producing large heads of rich satiny amaranth flowers. Very brilliant. Looks well planted close to a yellow-flowering plant.	2.00	15.00
BORDER QUEEN. Sturdy low-growing Watermelon pink. An exceptional variety, well suited for mass plantings.	2.25	18.00
BRIGHT EYES. This is a seedling of the well known Daily Sketch and possesses its partner's fine quality. The florets are extraordinarily large, possibly the biggest of any Phlox and amazingly brilliant red with dark eyes or centers. Bright Eyes makes a great show and is conspicuous for its size and magnificent color.	2.25	18.00
BRILLIANT. Fine medium-tall, one of the few true red phlox.	2.25	18.00
CAROLINE VANDENBURG. A true lavender blue.	2.00	15.00
DAILY SKETCH. Soft salmon pink with a carmine eye. The individual flowers and trusses are extremely large and together with the color and vigorous growth make this an outstanding sort.	2.00	15.00
CHARLES CURTISS. Beautiful sunset red.	2.25	18.00
DIXIE. Low, light pink.	2.00	15.00
DR. CHAS. MAYO. White with crimson eye.	2.00	15.00
E. L. FARRINGTON. Bright salmon and soft pink.	2.25	18.00
EVA FOERSTER. Bright salmon rose, white center. Dwarf.	2.25	18.00
FIANCEE. Purest snow white. Very free flowering. Probably the best pure white.	2.00	15.00
FIREBRAND. Clear orange scarlet, tall.	2.25	18.00
FRAU ANT. BUCHNER. Pure white, medium tall.	2.00	15.00
GOLIATH. Large royal scarlet.	2.25	18.00
HARVEST FIRE. A tall growing Phlox with mammoth fiery salmon-orange flower heads. The large florets and 1½ to 2 inches across. Clean, healthy foliage. Long bloomer and the flowers are long-lasting. Bottom branching type growing 30 inches tall.	2.25	18.00
JEANNE D'ARC. Pure white, bluish pink eye.	2.00	15.00
LA VAGUE. Mauve rose with cherry red center. 42 inch.	2.00	15.00
LEO SCHLAGETER. Large scarlet trusses slightly darker in the center.	2.25	18.00
LILLIAN. Lovely pure pink without any trace of magenta or rose. The florets are large, the flower heads are good size and are borne in remarkable profusion.	2.00	15.00
LOUIS ABBEMA. Clear glistening white, medium tall.	2.00	15.00
MARGARET. Clear deep pink, strong grower.	2.25	18.00
MARY LOUISE. Pure, glistening, snow-white heads of unusually large size.	2.00	15.00
MISS LINGARD. Pearly white flower, with delicate pink eye, very remarkable bloomer producing two or three crops of flowers during the season; indispensable as a cut flower for florists' use. It is the best early white Phlox known. Heavy field grown.	2.25	18.00
MRS. R. P. STRUTHERS. Orange red. One of the best. 3 inch.	2.00	15.00
MOUNT HOOD. Large pure white flowers in broad clusters. Medium tall.	2.25	18.00
MRS. WILLIAM JENKINS. Pure white.	2.25	18.00
PAINTED LADY. Silvery pink with salmon shadings and cherry red eye.	2.25	18.00
PINK CHARM. Bright clear pink with a scarlet sheen. Many branches after the first season of growth. Good grower of medium height.	2.25	18.00
PRIME MINISTER. White clear crimson eye.	2.00	15.00
PROGRESS. Blue with a white eye.	2.00	15.00
PURPLE SWEETHEART. Reddish-purple with a deeper eye. Very bright.	2.25	18.00
REDBIRD. Crimson red with deep red centered florets.	2.25	18.00
RHEINLANDER. Superb old favorite with excellent growing habit. Large flower heads of beautiful salmon pink.	2.00	15.00
RUBY LEE. The large flowers are plum red large panicles, strong thick stem, heavy foliage.	2.25	18.00
SIR EDWARD LANDSEER. Fine bright crimson, 32 inches	2.00	15.00
SIR JOHN FALSTAFF. Enormous trusses up to 18 in., deep salmon-pink.	3.00	25.00
STARLIGHT. Violet red shading to lilac.	2.25	18.00
TIGRESS. Brilliant new coral-red shade with golden sheen.	2.25	18.00
VON LASSBURG. Large, pure white. 28 inch.	2.00	15.00
WORLD PEACE. Large, pure white; strong grower.	2.50	20.00

PHYSOSTEGIA — False Dragonhead

GRANDIFLORA VIVID TALL TYPE. Grows to a height of 30 inches. striking violet mauve flowers in July and Aug. Blends beautifully...	2.00	15.00
ROSY SPIRE. Fine spikes of rosy crimson flowers. Blooms after the vivid tall type, from September to October.	2.00	15.00
SUMMER SNOW. A grand, glistening white, all summer display dignified spikes on foliage of the deepest green. A superlative decorative, its cut flower yield multiplies the purchase price many times.	2.00	15.00

Per 10 Per 100

PLATYCODON

DOUBLE BLUE. 3 in., blooms about 95 per cent true.	1.75	12.50
DOUBLE WHITE. Pure white, true stock, very free.	1.75	12.50
GRANDIFLORA ALBA.	1.75	12.50
GRANDIFLORA BLUE.	1.75	12.50
SHELL PINK. Deep rose veination.	1.75	12.50

PLUMBAGO

LARPENTAE. One of the most desirable border or rock plants. Always attractively foliaged, its wiry nature makes a crisp appearance, and its pyramid of deep blue flowers are a breath-taking sight to behold.	2.25	18.00
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POLEMONIUM

BLUE PEARL. The lovely and clear baby-blue flowers are freely produced in April and May. Does well in sun or shade. Foliage very ornamental throughout entire summer. Height 12 inches.	2.00	15.00
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POLYGONUM — Dwarf Lace Plant

REYNOUTRIA. This handsome ground cover was introduced a few years ago by Amos Perry, one of England's oldest and best known plantsmen. It is of easy culture, very hardy and establishes itself quite rapidly from underground runner. It does best in full sun and its pale green foliage turns brilliant red in the autumn. Height is between 4 and 6 inches. In the fall it produces numerous airy pink sprays of flowers not unlike those of the "Silver Lace Vine." The buds are deep coral and salmon, adding much to its charm. One of the best ground covers for sunny places where Vinca and Pachysandra would not be satisfactory.	2.50	20.00
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ORIENTAL POPPIES

AMBER GLOW. A fine poppy, pure amber, large flowers atop a sturdy stem.	2.75	22.50
BARR'S WHITE. Large pure white flowers with purplish black spots. Really the only good-growing free flowering white.	3.50	30.00
CURTIS GIANT FLAME. Established plants produce mammoth 11-inch blazing red flowers on 4 foot stems. The largest, most brilliant of the Giants.	3.50	30.00
CURTIS GIANT FLESH PINK. A 3 foot Giant. 9-inch blooms of glowing flesh-pink. Well adapted to shady locations.	3.50	30.00
GOLD OF OPHIR. A golden-orange beauty, with the unique characteristic of increasing loveliness in each successive year of bloom. 24 inches.	3.00	25.00
HELEN ELIZABETH. Considered by many as the best pink. It is a rugged grower. The straight 34-inch stems are topped by big La-France pink flowers without dark spots. We think it is one of the best.	2.75	22.50
HENRI CAYEAUX IMPROVED. Old-rose shaded to burgundy. Very distinct. Often referred to as the Purple Poppy.	2.50	20.00
LACHS KONIGEN. One of the finest, strongest growing deep Salmon-pinks.	2.50	20.00
LITTLE SHRIMP. Small shrimp-like flowers without spots. A real gem.	2.50	20.00
MRS. PERRY. A very fine variety of salmon-pink color, very distinct. Grows to a height of 3 feet.	2.50	20.00
PURITY. Pure soft pink without any spots or markings. Very fine	2.50	20.00
SASS PINK. A pure pink poppy in the best tradition. Flesh color, brightly spotted, vigorous grower.	2.50	20.00
TOREADOR. Carmine-red, huge, 9-inch flowers with delightfully crinkled edges, borne on sturdy 30-inch stems.	3.00	25.00

Per 10 Per 100

PRIMULA — Hardy Primrose

COLOSSEA MIXED. 1¾ inch across. The range of colors is most remarkable, including many quite new shades of lilac, pink, copper as well as the darkest red.	2.25	18.00
GIANT BOUQUET. A new, magnificent development. Flowers are often individually more than 2 inches across. They produce in great numbers and display an immense variety of coloring from white, cream, yellow, scarlet, purple, crimson. Strong stemmed, they are fine for cutting and the border.	2.75	22.50
GIANT MUNSTEAD STRAIN. Flowers of largest size containing fine shades in yellow white.	2.25	18.00
MONARCH STRAIN MIXED. The finest strain of Exhibition Veris. Wonderful markings on perfectly formed flowers.	2.25	18.00
VERIS MARTIN'S SELECT HYBRIDS. Fine quality flowers and a good balanced mixture of colors which is often desired in mass plantings.	2.25	18.00
V AND R PACIFIC STRAIN. Wide, clear color range. Tall stems and large flowers make it perfect for cutting, specimens in the border, or for edgings. Field grown plants transplanted develop in your planting very uniformly. White, gold, scarlet, pink blends, pastel, blue and violet.	2.75	22.50

POTENTILLA

WARRENSI. A lovely plant for the sunny hardy border. Covered with large pure yellow blossoms all summer. 2 feet.	2.25	18.00
DELPHINENSIS. Dwarf form. Very showy. Golden orange in color, also extremely prolific all summer.	2.25	18.00

RUDBECKIA

GOLDEN GLOBE. Truly outstanding. Flowers a perfect globe 3 in. in diameter. They are borne in profusion on stems 24-30 in. tall. Foliage in miniature of that on the more rugged Golden Glow.	2.00	15.00
GOLDSTURM. Entirely different from anything in the family. Large, deep yellow daisy like flowers often 4 in. across, have a high, handsome, bronze-black cone. Blooms in great abundance during July, August, September, isn't bothered by drought or pestilence.	2.75	22.50
GOLDEN GLOW. Great masses of large, double, golden yellow flowers in late summer during the flower barren period.	2.00	15.00

SEDUM

ACRE. (Wall Pepper; Mossy Stonecrops). A pretty species for rock-work; well known and considerably used. Foliage green flowers bright yellow prostrate and slowly spreading. 2 inches. May-July.	1.75	12.50
KAMTSCHATICUM. Orange-yellow flowers, with prostrate, green foliage turning golden in autumn.	2.00	15.00
SARMENTOSUM. Excellent dwarf variety for rockeries or border edgings. The best Sedum for filling seams between rocks in wall garden; rapid grower. Its bright yellow flowers make an attractive soft carpet in June and July.	2.00	15.00
SPECTABILE BRILLIANT. A richly colored form being a bright amaranth red.	2.00	15.00
SPECTABILIS WHITE. A pure white form of this most popular Sedum family. Strong, showy, succulent, a fine edger.	2.25	18.00
SPURIUM COCCINEUM. Rosy crimson flowers. Height 6 inches.	2.00	15.00

STOKESIA

BLUE DANUBE. A nice advance. This is a deep blue with all of the characteristics of Blue Moon.	2.50	20.00
CYANEA WHITE. The pure white Stoke's Aster. Light, lawn green leaved informal but compact habit, good for cutting.	2.00	15.00

TEUCRIUM — Popular Perennial Hedge

CHAMAEDRYS. Its fresh green stems and foliage rise 8 to 12 inches, can be effectively trimmed without fear of exposing hollow spots. In addition, it will surprise you with a nice representation of silvery rose flowers.	2.25	18.00
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Per 10 Per 100

TRITOMA — Red Hot Poker

PFITZERI HYBRIDS. Red and gold, a light orange shade. Early bloomer.	2.00	15.00
PRIMROSE BEAUTY. Beautiful spotless primrose yellow spikes, faultlessly shaped. Blooms early in July.	2.25	18.00
RED AND GOLD. A new form, flowers in early July, rich red tops a clear cream yellow on a strong, sturdy flower spike.	2.25	18.00
MARTIN'S SUPER HARDY HYBRIDS. This one is the best. It has no tender qualities. Successfully withstanding drought and excess rainfall, severe or mild winters, alternate spring freezes and thaws, you can count on the patch that you plant for years of rainbow display and bountiful harvest. Colors range from pale yellow to deep orange and blended flashes of both. The stems are 30 in., straight and thick. They absorb water to such an efficient degree that they stand for three weeks after cutting. Plant a row. The investment will pay and pay for years.	2.25	18.00

TRADESCANTIA — Spiderwort

BLUE STONE. One of the prettiest. Glistening light blue flowers in profusion.	2.00	15.00
LENORA. A deep rich glowing violet.	2.00	15.00
JAMES STRATTON. Largest flowers, deep Delphinium mauve, tinted rose.	2.00	15.00
JAMES CRAWFORD WEGUELIN. Large flowers of a uniform light blue that is very pleasing.	2.00	15.00
PURPLE DOME. Vivid, brilliant purple flowers, fine grower, flowers freely, the deepest color in the set.	2.00	15.00

TROLLIUS

LEDEBOURI GOLDEN QUEEN. Very vigorous grower. The outer petals are a rich golden and the smaller petals near the center are intense orange. The flowers are four inches across.	3.00	25.00
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VALERIANA — Centranthus; Golden Helitrope

COCCINEA. Showy heads of old rose flowers in umbels on 12-inch stems just above the rich green foliage, are produced from June until October. A splendid plant for bold effects in the wall or rock garden; plants, if too large, may be severely cut back without damage. Total height about 2 feet.	2.25	18.00
COCCINEA ALBA. The pure white form of the above.	2.25	18.00

VERONICA — Speedwell

ARMENA. Intense sky blue, graceful strong grower of medium height, foliage finely cut.	2.25	18.00
BLUE SPIRE. Lovely deep blue spikes of flowers above lively green foliage; desirable for cutting.	2.50	20.00
BLUE PETER. The flower spikes are of deepest navy on stiff stems about 15 to 18 inches tall. This variety will replace Blue Spires as soon as it is better known because of its better color and far superior habit of growth and floriferousness. A heavy bloomer and of easy culture.	2.50	20.00
CRATER LAKE BLUE. Good. Light green leaved, tall spires of closely knit deep lake blue flowers.	2.00	15.00
INCANA. Deep blue flowers with silvery foliage. Useful in rockery or for edging work.	2.00	15.00
INCANA HEAVENLY BLUE. A more vigorous Incana. The silver is lost in the foliage leaving them a clean apple green, flowers to 14 inches appear freely.	2.00	15.00
INCANA ROSEA. Silvery gray foliage with upright spikes of lovely pink flowers in June.	2.00	15.00
LONGIFOLIA SUBSESSILIS. 2 feet. July to September. One of the handsomest blue-flowering plants. Perfectly hardy and increases in strength and beauty each year. Spikes completely studded with beautiful blue flowers; fine for cutting and one of the best for the hardy border.	2.50	20.00
RUPESTRIS BLUE. Deep green foliage almost hidden in the summer by clouds of bright blue flowers. Grows to only two to three inches, an ideal variety for the rockery.	2.00	15.00

VIOLAS

	Per 10	Per 100
ARKWRIGHT RUBY. Bright ruby crimson with central markings.	2.00	15.00
AVALANCHE. Grows in semi-cascade. Floriferous in the extreme. Pure white.	2.00	15.00
BLUE PERFECTION. Bright blue, large flowered.	2.00	15.00
CATHERINE SHARP IMPROVED. A completely hardy Viola with flowers of the richest violet blue. This is a superlative type, and should be grown as a company to Jersey Gem for sale to the most discriminating buyers. In small pots, they will flower continuously in a cool house and make a perfect gift item all winter	2.25	18.00
CHANTREYLAND. Masses of beauty in rich apricot.	2.00	15.00
LUTEA SPLENDENS. Tawny, golden yellow in semi-cascade.	2.00	15.00

VIOLET ODORATA — Sweet Violets

PRINCESS OF WALES. Single, sweet-scented rich, deep purple flowers. Valuable for greenhouse forcing as well as outdoor planting.	2.25	18.00
BOSINA. Producing not only in spring but again in late autumn, quantities of dainty flowers, deliciously fragrant and of a charming combination of pink and old rose shades. The fragrance probably is the most outstanding feature of this new Viola. It is quite resistant to either sun or dry weather conditions.	2.50	20.00
ROYAL ROBE. This glorious variety is the premium in today's assortment. Flowers are a lustrous shade of deepest violet blue, exceedingly fragrant, and open flat like a pansy. Valuable for cutting, and truly different in any garden. Clumps.	2.00	15.00

VINCA

MINOR. Trailing evergreen plant, used for carpeting the ground under shrubs or trees or on graves.	1.75	12.00
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IF IT IS MORE CONVENIENT FOR YOU . . .

to receive your plants in the spring . . . use this catalogue for winter ordering. All of the plants in it will be available for delivery in the spring and will be reserved for you right out in the nursery row where all of our stocks are wintered.

PLEASE NOTE

In the event of a poor arrival of your shipment, contact your expressman immediately and secure a bad order report. All claims must be entered with us within ten days after arrival.



PLEASE NOTE

Where parcel post is your preferred method of shipment, please enclose postage to 10% of the value of your order.

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HARDY PLANT HEADQUARTERS
Joseph F. Martin Co. Inc.

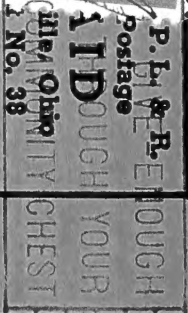
BOX 189

PAINESVILLE, OHIO

MOTHER NATURE APPROVES —
PLANT THIS FALL

BE READY . . . For the Rush of Spring Sales Directly From Your Stock . . . For a Full Performance From Your Cut Flower Planting . . . Plants are slipped to dormancy — not starting a year's new growing system. That is the best conditioning for good arrival, speedy and successful transplanting without any necessary shock. Just tend to the drainage — winter water, not temperature is the killer — and you are using the season of LEAST risk.

Tradesmen are showing an increasing inclination to plant in the fall, and once it is given a fair trial, it becomes a wonderfully advantageous habit. Where, in the spring, the tradesman has barely more than a month and in it has to spare time from his most concentrated selling season, the Fall gives him September, October, November, and into December, four months of the more comfortable and leisurely Indian Summer. It is good for the plants, it is good for you . . . PLANT THIS FALL!



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